



2017 Call for Entries

Excellence in Concrete Awards

For over 25 years the Concrete Promotional Group has recognized excellence in concrete design and construction to the public and community. We are proud to invite you to submit your project for the 2016 Excellence in Concrete Competition.

Deadline for entry is September 8, 2017

Purpose of the Excellence in Concrete Awards Program

- To strengthen relationships with the concrete design and construction industry.
- To focus on key projects around the Kansas City Metro Area that have strong concrete images and promote them to the community.
- Reward companies that participate in concrete construction.
- Overall concrete recognition in the marketplace.

Guidelines and Requirements

- CPG Members and any Design/Construction personnel are eligible to send in an entry.
- At least one CPG Member Company must be involved in each entry. Find CPG members listed on our website www.concretepromotion.com, under the “Members” tab.
- Projects must be in the Kansas City Area (10 county area).
- Projects must be substantially completed in 2016 or 2017.
- Once a project wins an award it may not be resubmitted again in the future.
- This entry form may be reproduced as many times as necessary for additional entries. Please pass the form on to others you feel would be interested in submitting worthy projects.
- **All photos must be submitted in horizontal format, please no vertical orientation shots.** You may submit a **maximum of 6 individual shots and a minimum of 2 shots for each entry.** You must identify which picture is your **main picture.** This photo will be the one reproduced in marketing pieces and on the award itself should it win. This photo will need to be a good quality, high resolution photo, 300 dpi or higher (please check the settings on your camera). Photos in jpg files are preferred.
- Submit your entries with photos on a jump drive or email to cindy@concretepromotion.com. No PowerPoint please. High resolution photos tend to clog up the email boxes, so a jump drive may be the best delivery vehicle.
- The project description on the enclosed form should summarize the details of the project and tell why you feel it is unique or special **in 150 words or less;** (these 150 words are the summary that will be used at the awards ceremony if the award entry is selected). CPG reserves the right to edit submittals to fit into the awards format. You may add additional verbiage as necessary to communicate your ideas to the awards jury. The additional comments are withheld at the award ceremony to expedite the ceremony.

Deadline and Entry Fees

- **September 8, 2017 is the deadline for submittals.** The deadline will be strictly observed, no exceptions will be made. All entries become property of CPG and will not be returned. All corresponding copy and pictures will be used in marketing pieces by CPG, such as press releases, website announcements, social media exposure, the physical awards themselves and flyers.
- **The fee per entry is \$75.00.** We are happy to accept a check when submitting the awards, arrangements can be made for CPG to invoice you or you may go to [Click Here](#) for a link to pay the fee online with a credit card. The online pay is only up and available until September 8th, at which time the online ability will close.

Judging

- Concrete best practices, design, aesthetics, overcoming obstacles, safety considerations, innovative use of new techniques, systems or technology, all come into judging consideration.
- The jury has the right to move projects from a submitted category to another category.
- The jury may choose not to name a winner for a specific category based on submissions.
- The jury will be looking for a project that rises above all the other entries for the Judges Award. All projects will be considered, but the jury is not obligated to award the Judges Award every year, only when a project fits the need.
- Pictures always play a very important role in the selection process. Remember the judges do not go to each submittal site; they make decisions based on the pictures submitted. The clarity and quality of the pictures make a huge difference.

Past Awards

- Can be found on our CPG website www.concretepromotion.com under the tab “Awards”.

Save the Date

- **November 7, 2017 - Awards Banquet combined with the CPG Holiday Dinner Program**
- **The College Basketball Experience at Sprint Arena**
- 5 pm Social Hour, 6:30 Dinner, 7:30 Awards and Program
- Business Casual Dress, no jeans or work boots please.



The Physical Awards

- **A large plaque** with an 8 x 10 photo of the project is awarded to the contractor who placed the concrete
- **Two smaller plaques** with a 3.5 x 5 photo of the project is awarded to the ready mix producer and the owner of the project
- **Paper Certificates** are provided for all other participants on the construction team that you list on the entry form, to include architect, engineer, general contractor, sub-contractors, suppliers, testing firms, etc. If the partners are not available to attend the awards banquet, the paper certificates are given to the submitting company to deliver to the partners at a later time.
- The submitting applicant is notified if their submittal has won an award prior to the event. This applicant is asked to notify all the team members and make sure they are extended invitations to attend the event.
- The submitting applicant can order **additional plaques for purchase** at the time they are notified.

Send Entries To

- CPG EIC Awards
15900 College Blvd., Suite 103
913-341-5800 ph
cindy@concretepromotion.com